

## Parador now part of HIL's expanding global footprint

- **Formal event at Germany today marks the completion of the transaction**
  - **Combined entity attains anti-trust approvals from regulators in Germany and other key jurisdictions**
- **Combined capabilities to strengthen presence in key markets while leveraging leadership to drive forays in newer geographies**
  - **Existing capacity at Parador offers room for incremental growth without need for immediate capex**

**National, 27 Aug 2018:** HIL (the Company), part of the USD 1.8 billion diversified CK Birla Group, completed the acquisition of Germany based Parador Holdings GmbH today. The closing meeting also kicks off the process of integration of operations with a view to benefit from joint synergies. Parador continues to be the category leader in design and innovation with all products developed internally and produced with "Made in Germany" and "Made in Austria" quality.

HIL's wholly owned Subsidiary HIL International GMBH, will own 100% equity capital of Parador Holdings GmbH. The transaction was completed with shareholders of Parador Holdings GmbH wherein Dhirup Roy Choudhary represented as Managing Director & CEO, HIL Ltd and Managing Director, HIL International GmbH.

The all-cash consideration is being funded by HIL through a combination of Euro debt, INR debt and internal accruals. With this the Debt – Equity ratio of HIL on a standalone basis will be at 0.55 and on a consolidated basis will be at 1.0.

Consolidated financials of Parador Holdings GmbH and HIL is expected to be published as on March 31, 2019 along with the annual results. The consolidation will take into account the Parador financial for the period from 1<sup>st</sup> September, 2018 to 31<sup>st</sup> March, 2019 in the first year in line with IND AS requirements.

**Mr. CK Birla, Chairman of The CK Birla Group,** said: *"We look forward to a very successful association with Parador to create a stronger combined entity. I compliment both the management teams for their hard work to bring the agreement to fruition seamlessly. As we pursue the identified complementarities between our businesses, HIL will emerge even stronger within its field globally, delivering sustainable value to all its stakeholders."*

**Complimenting to the chairman's sentiments, HIL's Managing Director & CEO, Mr Dhirup Roy Choudhary** said *"Our vision of moulding HIL into a global building material solutions specialist is a step closer with the consummation of the Parador acquisition. Besides augmenting our business mix into flooring solutions, we are looking at leveraging the trade relationships and market understanding of Parador to strengthen our business position. Parador brings with itself best-in-class technology, brand equity, market access and robust financials and will complement HIL's growth aspiration going forward."*

With strong underlying momentum in the core businesses comprising roofing solutions and building solutions Parador only enhances possibilities for sustainable delivery of performance. Growth in the flooring solution product line finds an attractive demand profile outside the home market in South

East Asia, South Africa and India.

### **About HIL Limited**

Established in 1946, HIL Limited is a flagship company of the CK Birla Group. Being World's largest manufacturer and seller of fibre cement roofing, HIL Limited offers comprehensive building solutions. Since last 70 years, the company has achieved market leadership by developing and marketing advanced, high quality, innovative, more sustainable products for the building materials industry. It has recently been awarded Iconic Brands status by Economic Times. HIL has two major brands- Birla Aerocon and Charminar. The company has 20 state-of-the art manufacturing facilities, reiterating its commitment to innovation through a dynamic R&D facility, offering products that are affordable, strong and durable. Having pioneered in green technology keeping in mind the paradigm shift to green building materials almost a decade ago, the company stands out with its signature True Fit technology that has created a benchmark in the piping industry. The company is committed to health and safety practices, which is reflected through its vast range of products that are environmentally viable and conducive. Given its strong emphasis on customer centricity, HIL Limited also ensures a widespread reach through an extensive sales and distribution network spread across the country, with a representation in all the states. Its strengths are truly its employees, loyal dealers and satisfied customers.