

## CK Birla Hospital for Women launched in Gurugram

**8<sup>th</sup> November, 2017, Gurugram:** The CK Birla Group, a diversified business conglomerate with a 150-year-old legacy, launched the CK Birla Hospital for Women in Gurugram, Haryana. This new venture under the Group is aimed at creating a healthcare system for women in India, which has a professional and transparent approach and lays emphasis on providing world-class service with warmth, responsiveness and sensitivity. The hospital's state-of-the-art facilities provides women access to clinical care of international standards.

The CK Birla Hospital for Women offers comprehensive care across its core clinical areas of obstetrics and gynaecology, neonatology and paediatrics, advanced surgical sciences (including cancer, laparoscopic, gastrointestinal, bariatric, breast, head and neck surgery), fertility, fetal medicine, critical care and anaesthesia and diagnostics. The hospital also offers a full range of specialties in-house and on-call including cardiology, endocrinology, urology, dermatology and cosmetology. With a strong emphasis on wellness and preventive care, they offer supplementary therapies and improved ante natal and post-natal care and support for natural birth.

Speaking on the newly inaugurated hospital, **Avanti Birla**, Founder of the CK Birla Hospital for Women said, "We are committed to bringing global standards of clinical expertise and care to patients and their families. It is our belief that change will be brought about through the recruitment of clinical leads from across the world, protocols that address all areas of hospital activity from the choice of treatment down to hand hygiene procedures, and the introduction of leadership development and performance management systems. This will be further complemented by an emphasis on using technology that enables real-time team communication and seamless collaboration to ensure accuracy and the highest levels of service. This Hospital is the first of a chain of Hospitals which will represent a radical shift where clinical excellence puts the needs of a patient before the hospital brand or doctor. With the support of a NHS led midwifery team we provide nursing care that excels."

To achieve outstanding clinical outcomes, the hospital has partnered with the most respected Institutions and practitioners around the world to establish international best practices. The team has been mentored by world renowned medical experts across the UK, USA and India.

The hospital, spread over 78,000 sq. ft., is a 70-bed facility with ICUs, a 15-bed level 3 NICU, 5 operating theatres, 38 spacious patient rooms and suites with all amenities, outpatient rooms, advanced labour and recovery rooms, state-of-the-art diagnostics, an advanced IVF unit with a modular egg collection theatre, andrology lab, IVF lab, IUI/embryo transfer facility and a cryo store. The clinical facilities include 24x7 diagnostics, pathology and radiology with an outpatient pharmacy and doorstep delivery of all pharmacy products. The critical care team includes 24x7 anaesthetists, intensivists as well as neonatologists who provide cover for the adult and neonatal ICU.



### **About the CK Birla Hospital for Women**

The CK Birla Hospital for Women is aimed at transforming the provision and culture of healthcare in India through the introduction of a chain of world class hospitals dedicated to the care of women. Our state-of-the-art facilities enable women access to exceptional clinical care, delivered within an ethical, compassionate and patient-led environment. Spread over an area of 78,000 sq. ft., the hospital offers comprehensive care across core clinical areas including obstetrics and gynaecology, neonatology and paediatrics, advanced surgical sciences, fertility, fetal medicine, critical care and anaesthesia and diagnostics. To achieve outstanding clinical outcomes, the hospital works in collaboration with the most respected institutions and practitioners around the world establishing international best practices. Our promise is to deliver global standards of clinical excellence and trust, empathy and continuity of care with clinical experts and trained teams. For more information, visit us at [www.ckbhospitalforwomen.com](http://www.ckbhospitalforwomen.com)